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THE SATURDAY CLUB CONVENES FOR 2010 – 2011 YEAR, UNVEILS NEW CLUB LOGO

WAYNE, PA – September 15, 2010 – The Saturday Club unveiled a brand new look as the organization began its 2010-2011 year last night, introducing a redesigned logo just in time to celebrate the organization's 125th anniversary.

The new logo, designed by Wayne graphic designer Stephanie Cowgill, features the Saturday Club's turn-of-the-century Tudor style clubhouse, a Wayne landmark that is listed on the National Register of Historic Places, rendered in green and white, the club's colors.

The Saturday Club is one of the oldest women's clubs in the country, founded in 1886 as a forum for the education and cultural enrichment of women. Today, the Club's mission has expanded to include direct service and philanthropic support to charitable organizations in the greater Philadelphia area. The logo was unveiled to members at the Club's annual Covered Dish meeting, a potluck supper that is the traditional kickoff to the Club year.

"As we approach our 125th anniversary in 2011, we felt the time was right to examine the way the Club presents itself to the community," said Jeanne Dechiaro, Saturday Club president. "The new logo is modern while still reflecting our history and highlighting our clubhouse. It is a great way to begin our next 125 years."

About The Saturday Club:

The Saturday Club of Wayne, Pennsylvania (www.saturdayclub.org) was established in 1886 and is among the oldest women's clubs nationwide. A non-profit organization, The Saturday Club is dedicated to providing philanthropic support to women's and children's charitable organizations in the greater Philadelphia region with both financial contributions and volunteer service hours. The group will celebrate its 125th anniversary in 2011.