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**THE SATURDAY CLUB ANNOUNCES DATES AND RECIPIENT FOR  
NINTH ANNUAL AMERICAN GIRL FASHION SHOW**

October 1, 2010 - Wayne, PA – **The Saturday Club** is pleased to announce its 9th annual **American Girl Fashion Show®** weekend on March 12 and 13, 2011 at The Desmond in Malvern, Pennsylvania. The fundraiser event will once again benefit the Juvenile Diabetes Research Foundation (JDRF) and The Saturday Club Children's Charity Fund.

The mission of JDRF is to find a cure for diabetes and its complications through the support of research. Founded in Philadelphia by parents of children with type 1 diabetes, JDRF celebrated its 40-year anniversary in 2010.

More than 200 girls from the greater Philadelphia region will model fashions from the popular American girl brand during this year's shows. Fashion show model information and applications are available on The Saturday Club website at [www.saturdayclub.org](http://www.saturdayclub.org). The fashion show will feature costumes of historical dolls such as Kaya, Felicity, Ruthie, and Rebecca. Also featured will be contemporary styles including the Girl of the Year for 2011.

The Saturday Club will present four fashion shows. Show times are 11am and 2pm on both Saturday, March 12, 2010 and Sunday, March 13, 2011. Each show will be emceed by a celebrity hostess and includes a meal with refreshments and dessert for all guests, an American Girl goodie bag for children, and door prizes. Special fashion show exclusive souvenirs and merchandise will be available for purchase. Guests will also be able to participate in raffles for a fabulous array of American Girl prizes, including dolls and a trip for two to American Girl Place in New York City.

Tickets are \$50 and will be available on a first-come, first-served, limited basis beginning in January 2011. Please visit <http://www.saturdayclub.org/American-Girl.php> or call 610.687.9975 to register for our invitation mailing list.

**About The Saturday Club:**

The Saturday Club of Wayne, Pennsylvania was established in 1886 and is among the oldest women's clubs nationwide. A non-profit organization, The Saturday Club is dedicated to providing philanthropic support to women's and children's charitable organizations in the greater Philadelphia region with both financial contributions and volunteer service hours. The group will celebrate its 125th anniversary in 2011.