



9th Annual American Girl Fashion Show PROGRAM ADVERTISEMENT FORM

The Saturday Club's 9th Annual American Girl Fashion Show weekend will take place on March 12 & 13, 2011 at The Desmond in Malvern, Pennsylvania. The shows will benefit the Juvenile Diabetes Research Foundation (JDRF) and The Saturday Club Children's Charity Fund.

The program book is keepsake quality and is professionally printed in black and white (interior) on glossy paper and bound; approximately 150 pages. Full-page and half-page advertisements are available. **All information and payments must be received by February 6, 2011.** Advertising space may be limited and will be offered on a first-come, first-served basis where applicable. Full-color cover pages may be available; please contact us to inquire about pricing and current availability.

Contact Name _____

Business _____

Address _____ **City** _____

State _____ **Zip** _____ **Tel** (____) _____ **Email** _____

Advertisement Type Requested (circle one): Full page 1/2-page

Payment accepted by checks payable to *The Saturday Club* or Visa/Mastercard.

Check # _____ **-or-** **Card Type (circle one):** VISA MC

Card Number _____ **Exp Date** _____

Cardholder Signature _____

Ad Specifications and Instructions

<u>Space</u>	<u>Inches (width x height)</u>	<u>Cost</u>
Full page	5.25" x 8.25"	\$400
1/2-page	5.25" x 4.00"	\$200

1. Please enclose electronically formatted ad copy per above specifications. There will be a \$50 additional charge for materials that are not received per the above specifications.
2. Files will be accepted on a CD or via email to agfs@saturdayclub.org. All screen and printer fonts must be included with the ad submission. All placed or imbedded images must be JPEG or TIFF format. PDF format files must be saved as press ready and have embedded fonts.

Return this completed Program Advertisement Form, ad copy, and payment by **February 6, 2011** to:

Nissa O'Mara • AGFS Program Ads
The Saturday Club • 117 W. Wayne Avenue • Wayne, PA 19087

Please contact agfs@saturdayclub.org or 610.687.9975 with questions or for more information.

Founded in 1886, The Saturday Club is a 501(c)(3) non-profit, philanthropic organization of 150 women who donate countless hours of time and energy to community service organizations and raise funds to help local charities serving families and children. To learn more about our organization, please visit our website at <http://www.saturdayclub.org>.

American Girl Fashion Show[®] Hosted by The Saturday Club