



For immediate release
August 10, 2009

Contact:
Marlou Gregory, VP for Communications
610.888.9979 or pr@saturdayclub.org

The Saturday Club Announces JDRF as New Recipient for Eighth Annual American Girl Fashion Show

Wayne, PA – **The Saturday Club** is pleased to announce its 8th annual **American Girl Fashion Show**® weekend on March 6 and 7, 2010 at The Desmond in Malvern, Pennsylvania. The fundraiser event will benefit the Juvenile Diabetes Research Foundation (JDRF) and The Saturday Club Children's Charity Fund.

The mission of JDRF is to find a cure for diabetes and its complications through the support of research. Founded in Philadelphia, JDRF will celebrate its 40-year anniversary in 2010.

More than 200 girls from the greater Philadelphia region will model fashions from the popular American girl brand. Fashion show model information and applications will be available on The Saturday Club website beginning in late September of 2009. The fashion show will feature costumes of historical dolls such as Kaya, Felicity, Ruthie, and the newest historical character, Rebecca. Also featured will be contemporary styles including the Girl of the Year for 2010.

Four fashion shows will be presented. Show times are 11am and 2pm on both Saturday, March 6, 2010 and Sunday, March 7, 2010. Each show will be emceed by a celebrity hostess and includes a meal with refreshments and dessert for all guests, an American Girl goodie bag for children, and door prizes. Special fashion show exclusive souvenirs and merchandise will be available for purchase. Guests will also be able to participate in raffles for a fabulous array of American Girl prizes, including dolls and a trip for two to American Girl Place in New York City.

Tickets are \$45 for adults and \$40 for children, and will be available on a first-come, first-served, limited basis beginning on January 25, 2010. Please visit <http://www.saturdayclub.org/American-Girl.php> or call 610.687.9975 to register for our invitation mailing list.

The Saturday Club of Wayne, Pennsylvania was established in 1886 and is among the oldest women's clubs nationwide. A non-profit organization, The Saturday Club is dedicated to providing philanthropic support to women's and children's charitable organizations in the greater Philadelphia region with both financial contributions and volunteer service hours.

###