

PRESS RELEASE
THE SATURDAY CLUB PRESENTS ITS PREVIEW PARTY FOR
AMERICAN GIRL FASHION SHOW®
FEBRUARY 15, 2007
6:30 p.m. – 8:30 p.m.

Wayne, PA – The **Saturday Club** premieres an all new, fifth (5th) anniversary **American Girl Fashion Show®** on March 3 and 4, 2007. This year's event will benefit Dragonfly Forest, Inc. and The Saturday Club Historic Preservation Fund. On Thursday, February 15, 2007 The Saturday Club will host an elegant Preview Party at the Clubhouse, located at **117 West Wayne Ave., Wayne, PA.** The Preview Party will host representatives from the Fashion Show's sponsors, including Commerce Bank, Fairmount Partners and Lilly Pulitzer. Celebrity emcees for the Fashion Show include Anita Brikman of WPVI/6ABC; Dawn Timmeney of NBC10; Connie Colla of CN8's *Your Morning*; and Jennifer Boyett and Carla Showell-Lee of Comcast Newsmakers. Guest attending the Preview Party will be treated to a beautiful reception and a mini-fashion show featuring approximately a dozen of this year's local American Girl models.

Established in 1886, *The Saturday Club* is the oldest women's club in Pennsylvania. The Saturday Club is a non-profit, philanthropic organization dedicated to providing support to charitable organizations in the greater Philadelphia area, both monetarily and with volunteer service hours. Just a few of the organizations benefiting from The Saturday Club's work are: the Melmark School for children and adults with disabilities; Laurel House, a domestic abuse shelter; The Women's Resource Center for women dealing with life altering issues; and the American Red Cross.

Dragonfly Forest, Inc. offers children with chronic or life threatening illnesses the opportunity to enjoy a free overnight camp experience in an environment designed to meet their physical medical needs - a place where they can feel normal and enjoy "traditional" summer camp experiences.

The *American Girl Fashion Show* provides an entertaining and educational look at how generations of American girls have used clothing to express their own unique style and personality. Two hundred local children model the fashions, with lively commentary and music creating a memorable experience for girls and their guests. Nearly 2, 000 mothers, daughters, grandmothers, aunts and friends attend the shows at the Waterford at the Radisson Hotel, Valley Forge.

All members of the press are invited to attend the Preview Party. To indicate your attendance please R.S.V.P. to the Preview Party Chair, Jennifer McGowan at 610-254-0220 or jenmcgowan@msn.com

For questions about the press release, please contact the VP of Communications and American Girl Public Relations Committee Chair – Marla Neeson at 610-688-6291 or mpneeson@comcast.net.

Additional information:

Saturday Club President – Mimi Killian of St. Davids
VP of Ways and Means and American Girl Fashion Show Chair- Gail McCarthy of Berwyn
Co Chairs of the Show Committee – Kim Matranga of Berwyn and Maureen Weaver of Berwyn
Co-Chairs of the Business Committee – Sherri Gartner of Berwyn and Lorann Wood of Strafford